Report Writing:

* Informative writing
* Use SUB-HEADINGS
* Use Bullet points

Layout your report in the following manner:

* Title of Report
* Purpose of Report
* Date
* Background Information / Introduction
* Current Problems
* Recommendations / Solutions / Outcomes

Write a short report to the Advertising Standards Committee outlining your views on whether or not younger people are being exploited (to take advantage)

Title: Exploitation of Youths in advertising

Date: 12-3-2013

Aim/Purpose: The purpose of this report is to…

Introduction/Background:

* Use stats to discuss the current situation
* When are the advertisements being viewed etc
* What stations
* Why? Money?

Problems:

* Children constantly wanting new products
* Teenagers always wanting the ‘latest’
* Bullying may arise if they don’t have the latest smartphone etc…
* Parents financial drained

Proposals / Solutions

* Curfew on ads after 8pm
* More funding for tv companies
* Etc

This is your longest paragraph